

NEWS RELEASE

lean learning center

40028 Grand River, Suite 300
Novi, Michigan 48375
www.leanlearningcenter.com

FOR ADDITIONAL INFORMATION:
Contact Nancy Lesinski or Steve Penn
French & Rogers
248-641-0044 tel
248-641-1718 fax
n.lesinski@french-rogers.com

For immediate release

PAWLEY INSTITUTE APPOINTS LEAN LEARNING CENTER'S JAMIE FLINCHBAUGH TO BOARD OF ADVISORS

New institute dedicated to lean research and education

Novi, Michigan, October 18, 2002 – Oakland University's (Rochester, Mich.) Pawley Institute has named Lean Learning Center founder and partner Jamie Flinchbaugh to its board of advisors. The institute was established through a donation given by Dennis K. Pawley, an Oakland University alumnus, benefactor and member of the university's board of trustees.

Flinchbaugh was part of the development, training and implementation of the Chrysler Operating System, a widely-benchmarked lean change program spearheaded by Dennis Pawley in the 1990s. Along with partners Pawley and Andy Carlino, he founded the Lean Learning Center in April of 2001 to provide lean education and consulting.

"I am pleased to be among such a distinguished group of industry experts," says Flinchbaugh. "I'm hopeful and enthused that we can move forward the concepts of lean education through the Institute and into the minds of students."

The Pawley Institute board of advisors also includes: Dennis K. Pawley, partner and founder of the Lean Learning Center, Novi, Mich.; Joseph C. Day, chairman and CEO, Freudenberg-NOK, Plymouth, Mich.; John S. Franciosi, senior vice president of employee relations, DaimlerChrysler, Auburn Hill, Mich.; Shamel Rushwin, vice president, North

American business operations, Ford Motor Company, Dearborn, Mich.; and Joseph D. Spielman, vice president and general manager, General Motors Fabrication Division, Troy, Mich.

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Editor Notes:

About the Lean Learning Center

A leading provider of curriculum to a variety of industries, the Lean Learning Center addresses the gaps and barriers that are holding back companies from successful lean transformation. In addition to the advanced curriculum, the Center has developed a learning environment designed specifically for adult learning, utilizing techniques that include discovery simulations, case studies, personal planning and journaling. Just over a year old, the Center boasts over 400 alumni with 60 percent of its business coming from repeat customers. For more information, visit www.leanlearningcenter.com.

About the Pawley Institute

Located on the campus of Oakland University, the Pawley Institute will integrate engineering, business and human resources for education and research on lean principles and practices. The Institute will be dedicated to expanding lean research, education and partnerships with business and community leaders. Lean is a concept popularized by Toyota but finding application in businesses of all types to improve the way that each business operates. Lean incorporates tools, techniques and management philosophies to streamline processes and eliminate waste.

Oakland University is a comprehensive state-supported institution of higher education located in Oakland County, Michigan. The university has 112 bachelor's degree programs and 72 graduate degree and certificate programs.