

NEWS RELEASE



Lean Learning Center

40028 Grand River, Suite 300

Novi, Michigan 48375

www.leanlearningcenter.com

FOR ADDITIONAL INFORMATION:

Contact Nancy Lesinski or Steve Penn

French & Rogers

248-641-0044 tel

248-641-1718 fax

n.lesinski@french-rogers.com

For immediate release

THINKING LEAN IS GOOD FOR GROWTH

Novi, Mich., May 19, 2003 – Thinking “lean” has helped many companies grow and prosper which, in turn, has led to the steady growth of The Lean Learning Center, now celebrating its second year anniversary. In the two years since the Center has been open, 1000 people from over 100 companies have participated in a variety of educational activities focused on lean processes and systems thinking. This interaction has also led to the growth of on-site consulting activities, which are handled by the Center’s sister company Achievement Dynamics.

The Center considers itself fortunate to be celebrating its second anniversary in this business climate, but Lean Learning Center partner Jamie Flinchbaugh believes it to be much more than good fortune. “Our comprehensive lean curriculum focuses on sustainable results, taught by individuals with hands-on experience in implementing extraordinary change in real situations.”

Alumni of the Center seem to agree. “After 20 years experience, this week of lean training finally gave me picture of what business is all about,” says a manager from automotive supplier ZF Industries.

A director at metal fabricator CFM Group adds, “I gained more applicable and replicable business knowledge during the 5-day Lean Experience than I had in any other single learning opportunity.”

And, the ranks of alumni aren't the only thing growing at The Lean Learning Center. Class offerings have expanded as well. When it officially opened in June of 2003, the Center offered three major courses – The Lean Experience, Lean Leadership Workshop and Kaizen Facilitator Boot Camp. Today, there is a course on Lean Value Stream and just last month, The Lean Learning Center announced the addition of the Lean Master Certificate Program to its curriculum offerings. And, Flinchbaugh adds, “There is more on the way.”

END

About the Lean Learning Center

The Lean Learning Center was founded by manufacturing and consulting industry veterans Andy Carlino, Jamie Flinchbaugh and Dennis Pawley to address the gaps and barriers that are holding back companies from successful lean transformation. In addition to the advanced curriculum, the Center has developed a learning environment designed specifically for adult learning, utilizing techniques that include discovery simulations, case studies, personal planning and journaling. Together, with affiliate Achievement Dynamics (Palm Beach Gardens, Fla.) founded by Andy Carlino in 1991, the companies offer a complete array of lean transformation services.

Industries served include manufacturing, healthcare, public utilities, retail, aerospace, communications, technology, investment equity, service and more. For more information or to request a curriculum brochure, call 248-478-1480 or visit www.leanlearningcenter.com.