

# NEWS RELEASE



## **Lean Learning Center**

40028 Grand River, Suite 300

Novi, Michigan 48375

[www.leanlearningcenter.com](http://www.leanlearningcenter.com)

### **FOR ADDITIONAL INFORMATION:**

Contact Nancy Lesinski or Steve Penn

French & Rogers

248-641-0044 tel

248-641-1718 fax

[n.lesinski@french-rogers.com](mailto:n.lesinski@french-rogers.com)

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***For immediate release***

## **LEAN LEARNING CENTER ANNOUNCES LEAN MASTER CERTIFICATE PROGRAM**

Results-based program sets new standard

**Novi, Mich.**, May 7, 2003 – The Lean Learning Center has announced the addition of the Lean Master Certificate Program to its curriculum offerings. This new certificate program will qualify individuals as capable and effective lean leaders and facilitators through real-life application. Compared to classroom-only programs, the Lean Master program requires participants to actually apply what they learn to their own work environment with the demonstration of tangible results for the company.

“Real-world experience allows participants to discover hidden barriers in the lean transformation process and ensures that the student is fully equipped to implement a program that can affect their company’s performance,” says Lean Learning Center partner Jamie Flinchbaugh, “By going through the process, real business results occur through implementation, leadership and facilitation, benefiting both the company and the student.”

The Lean Master Certificate is a modular program, allowing participants to start with any component of the program before declaring the intention of Master Certificate. Required curriculum includes some open-enrollment programs at the Lean Learning Center, including the Lean Experience, Lean Kaizen Boot Camp, Lean Leadership, and Lean Value Stream. Other elements of the program include an in-company Learning Laboratory, Self-Study and an On-Site Demonstration project.

Lean Learning Center partner Andy Carlino explains “With a modular approach, the participant can start anywhere . . . any Lean Learning Center alumni has already taken the first step toward this certificate. And, instead of huge commitment fees, the potential Lean Master can get started for as little as \$945, without worrying about whether or not they will complete the program.”

The Lean Learning Center was founded in early 2001 by manufacturing and consulting industry veterans Andy Carlino, Jamie Flinchbaugh and Dennis Pawley to address the gaps and barriers that are holding back companies from successful lean transformation. In addition to the advanced curriculum, the Center has developed a learning environment designed specifically for adult learning, utilizing techniques that include discovery simulations, case studies, personal planning and journaling. Industries served include manufacturing, healthcare, public utilities, retail, aerospace, communications, technology, investment equity, service and more. For more information or to request a curriculum brochure, call 248-478-1480 or visit [www.leanlearningcenter.com](http://www.leanlearningcenter.com).

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