

NEWS RELEASE



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For immediate release

3RD ANNUAL CLEMSON UNIVERSITY LEAN CONFERENCE TO BE CO-SPONSORED BY THE LEAN LEARNING CENTER

Novi, Mich., March 11, 2004 – The Lean Learning Center, a leading provider of lean curriculum to a variety of industries, is co-sponsoring the “Benchmarking Best Practices in Lean Manufacturing” conference at Clemson University, May 25 - 27, 2004 at the DoubleTree Suites, Charleston, SC.

Lean Learning Center founders and partners Andy Carlino and Jamie Flinchbaugh will serve as the conference moderators. In addition, they will run a pre-conference workshop entitled “Lean Assessment – Understanding Current Reality Through a Lean Lens” and open the last day of the conference with “The Roadmap for Lean Transformation.”

The conference provides participants an opportunity to learn about new tools, and to acquire new skills and new thinking to help in their quest toward lean. Presenter companies – including two Shingo Prize recipients and two IndustryWeek Top 10 Plant winners – will share their experiences and lessons learned along their lean transformation journeys. Also included in the conference is a tour of ALCOA’s Mt. Holly manufacturing facility, currently the most productive aluminum smelting facility in the world (as measured in man hours per ton of aluminum produced).

More information and conference registration is available at www.clemson.edu/success or by calling Kay James at 864-656-2200.

The Lean Learning Center was founded in early 2001 to address the gaps and barriers that are holding back companies from successful lean transformation. It now has over 1000 alumni with 60 percent of its business coming from repeat customers. In combination with corporate partner Achievement Dynamics, a provider of management consulting, the companies provide a full complement of lean transformation services. Industries served include manufacturing, healthcare, public utilities, retail, aerospace, communications, technology, investment equity, service and more. To request a curriculum brochure or for more information, call 248-478-1480 or visit www.leanlearningcenter.com.

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