

NEWS RELEASE



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For immediate release

“Tactics of Lean Innovation” Seminars Announced by the Lean Learning Center

One-day events emphasize strategies critical to leveraging and sustaining lean initiatives

Novi, Mich., Sept. 30, 2005 – The Lean Learning Center, a leading provider of lean curriculum and consulting to a variety of industries, has announced the development of a new *Tactics of Lean Innovation* seminar, which will be offered in Arlington, Texas on Nov. 14, 2005 and in Downers Grove, Ill. on Nov. 15. The new seminar is an intense one-day program that will help kick-start companies that are encountering obstacles in their lean transformation programs.

“It is an unfortunate fact that most companies are unable to sustain the gains made during their lean journeys,” says Andy Carlino, Lean Learning Center partner and seminar leader. “Less than 37% of lean improvements and training actually produce meaningful and measurable results. This seminar will provide a guide to the most practical and sustainable route for your lean journey.”

The course is aimed at senior leaders, middle-level manager, front-line leaders and change agents. Content includes the exploration of lean’s five principals, the 10 tactics of lean innovation, how to leverage lean through specific techniques and concepts, and the lean roadmap.

Through the Society of Manufacturing Engineers (SME), which is a lean manufacturing resource, attendees can earn credit toward certification as a Manufacturing Technologist, Manufacturing Engineer, Enterprise Integrator or Engineering Manager. The

seminar has also been approved for seven professional re-certification credits toward the SME Re-certification program.

The *Tactics in Lean Innovation* seminar is the newest program offering from the Lean Learning Center. Its lean curriculum includes the *Lean Experience*, *Lean Kaizen Boot Camp*, *Lean Leadership*, *Lean Value Stream Improvement*, *Lean Learning Lab (L3)*, *Management Lean Learning Lab (ML3)*, *Lean Master Certificate*, and *Lean Six Sigma Leadership*. The majority of classes are taught at the Center's dedicated facility in Novi, Mich., which has been designed specifically for adult learning.

The Lean Learning Center, founded in early 2001 to address the gaps and barriers that hold companies back from successful lean transformation, currently has a roster of over 2000 alumni with 80% of its participation from repeat companies. In combination with corporate partner Achievement Dynamics, a provider of management consulting, the companies provide a full complement of lean transformation services. Industries served include manufacturing, healthcare, public utilities, retail, aerospace, communications, technology, investment equity, service and more. Call 248-478-1480 or visit www.leanlearningcenter.com to request a *Tactics of Lean Innovation* brochure or for more information.

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