

# NEWS RELEASE



## **Lean Learning Center**

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***For immediate release***

## **LEAN LEARNING CENTER HIRES MELISSA CURTIS-HENDLEY TO RUN INSTRUCTIONAL DESIGN STUDIO**

**Novi, Mich., Feb. 9, 2006** – The Lean Learning Center, a leading provider of lean curriculum and consulting to a variety of industries, has announced the appointment of Melissa Curtis-Hendley to lead its new Instructional Design Studio. In this position Curtis-Hendley will be responsible for development of the Center's instructional materials for its standard curriculum offerings as well as expanding its customized lean education programs capability.

“Every company has a unique environment in which it must operate, so there is no ‘one size fits all solution,’” said Lean Learning Center partner Jamie Flinchbaugh. “Melissa will play a crucial role in helping us develop our customized training and development programs including instructor-led courses, self-study materials, and simulation exercises.”

Curtis-Hendley brings vast experience to the Center, having consulted on and designed numerous training initiatives for a variety of manufacturing and non-profit organizations throughout Michigan. She holds a Bachelor of Arts degree as well as a Master of Training and Development degree from Oakland University. Her Master's project focused on exploring the organizational conditions necessary to successfully implement lean manufacturing processes.

“I have long been interested in what it takes to help transform organizations into lean enterprises,” said Curtis-Hendley. “Having the opportunity to develop instructional materials dedicated to this endeavor is very exciting for me.”

In addition to her formal degrees, Curtis-Hendley is certified in human resources by the Human Resource Certification Institute and is a lecturer on instructional design and human resource technologies at Oakland University. She lives in Clarkston, Michigan.

Founded in 2001, the Lean Learning Center, in conjunction with corporate partner Achievement Dynamics, a provider of management consulting, provides a full complement of lean transformation services. Industries served include manufacturing, healthcare, public utilities, retail, aerospace, communications, technology, investment equity, service and more. Partners Jamie Flinchbaugh and Andy Carlino have recently authored a book titled *The Hitchhiker’s Guide to Lean*, published by the SME. For more information visit [www.hitchhikersguidetolean.com](http://www.hitchhikersguidetolean.com).

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PHOTO CAPTION: *Melissa Curtis-Hendley has been hired to run the Lean Learning Center’s Instructional Design Studio.*