

# NEWS RELEASE



## **Lean Learning Center**

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***For immediate release***

### **Lean Learning Center and SME Announce “Tactics of Lean Innovation” Seminars**

*One-day events emphasize strategies critical to leveraging and sustaining lean initiatives*

**Novi, Mich., August 7, 2006** – The Lean Learning Center, a leading provider of lean curriculum and consulting to a variety of industries, in partnership with the Society of Manufacturing Engineers (SME) has announced its *Tactics of Lean Innovation* seminars, one-day events designed to provide the insight and skills that will help organizations make their lean transformation a success. The 2006 seminar dates and locations are Oct. 12, Florence, KY; Oct. 13, Denver, CO; Oct. 16, El Paso, TX; Oct. 17, Arlington, TX.

Each seminar will be run by either Andy Carlino or Jamie Flinchbaugh, Lean Learning Center partners and recent co-authors of *The Hitchhiker’s Guide to Lean*. “It is an unfortunate fact that most companies are unable to sustain the gains made during their lean journeys,” says Carlino.

Continues Flinchbaugh, “In fact, less than 37% of lean improvements and training actually produce meaningful and measurable results. This seminar will provide a guide to the most practical and sustainable route for your lean manufacturing journey.”

The course is aimed at executives, managers, change agents, team members and front-line leaders. Content includes the exploration of lean’s five principles, the 10 tactics of lean innovation, how to leverage lean through specific techniques and concepts, and the 5 phases of the lean roadmap.

To request a *Tactics of Lean Innovation* brochure or for more information, call 248-478-1480 or visit [www.leanlearningcenter.com](http://www.leanlearningcenter.com). To register for one of these seminars, call 800-733-4763 or visit [www.sme.org/tacticsoflean](http://www.sme.org/tacticsoflean).

Founded in 2001, the Lean Learning Center, in conjunction with corporate partner Achievement Dynamics, a provider of management consulting, provides a full complement of lean transformation services. Industries served include manufacturing, healthcare, public utilities, retail, aerospace, communications, technology, investment equity, service and more. Partners Jamie Flinchbaugh and Andy Carlino have recently authored a book titled *The Hitchhiker's Guide to Lean*, published by the SME. For more information visit [www.hitchhikersguidetolean.com](http://www.hitchhikersguidetolean.com).

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