

NEWS RELEASE



Lean Learning Center

40028 Grand River, Suite 300

Novi, Michigan 48375

www.leanlearningcenter.com

FOR ADDITIONAL INFORMATION:

Contact Nancy Lesinski

Lesinski & Associates

248-709-3040

nancylesinski@sbcglobal.net

For immediate release

Lean Learning Center *Single Point Lessons* Product Launched

"Point of work" learning tool to assist lean specialists with JIT knowledge-sharing

Novi, Mich., Nov. 19, 2007 – The Lean Learning Center, a leading provider of lean curriculum and consulting to a variety of industries, has expanded its line of branded product offerings to include the new *Single Point Lessons*, a group of 65 single page structured lessons for leaders of lean to use as a real-time, informal learning tool that can be implemented in an as-needed, just-in-time basis to supplement a formal training program. The lessons are organized by sections on Lean Principles and Rules, Process Tools (Kanban, 5S, etc.), Concepts (how you think about the things that affect the tools), and Change Management and Improvement Tools (process and cultural change).

“We know from our plant floor experience that there is not always time to pull people off the floor for scheduled, formal training sessions, and yet there is so much daily opportunity to teach lean concepts at the point of activity,” says Jamie Flinchbaugh, Lean Learning Center partner. “*Single Point Lessons* allow any lean coach to educate others at a specific time with the particular lean lesson that applies to that circumstance. They enable lean to be taught day-in and day-out without a scheduled structure.” However, Flinchbaugh emphasized this resource works best as a supplement to – not a replacement for – ongoing formal lean education.

The *Single Point Lessons* are designed to be used in any order. Each of the four categories is color-coded and the sheets are created in four-color, although they can be

printed as black and white. They can be viewed directly for one-on-one training or projected on a screen for larger learning sessions.

The Lean Learning Center *Single Point Lessons* are supplied on a USB and purchased by paying a licensing fee. They are available in Adobe Acrobat 2008 PDF format for \$6,500 per company-wide license or in editable, customizable Microsoft Word 2007 files at \$13,500. This latter option allows a company to put in its own logo and particular corporate verbage. To find out more about this product or to download free sample pages or the order form, visit http://www.leanlearningcenter.com/products/products__singlepoint.cfm or call 248-478-1480.

Other Lean Learning Center-branded products include *the Mouse Trap Experience: The Power of Lean Learning*, a simulation that teaches the principle of learning through experimentation, reflection and PDCA built upon the traditional Mouse Trap board game; and *Lean Rules and Principles* pocket reference cards. Additionally, the Center sells "The Hitchhikers' Guide to Lean," SME's best-selling lean book authored by Center partners Jamie Flinchbaugh and Andy Carlino.

In conjunction with its corporate partner Achievement Dynamics, a provider of management consulting, the Lean Learning Center provides a full complement of lean transformation services and products including customized instructional design capability. Industries served include manufacturing, healthcare, public utilities, retail, aerospace, communications, technology, investment equity, service and more. For more information, visit www.leanlearningcenter.com or www.adi-lean.com.

END